



GET IN TOUCH!

We'll provide you with personalised, one-to-one support on your journey towards the "Vegan" label – from the assessment right through to certification.

YOUR CONTACTS:



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PFI Label

"Vegan"

***The label for products
that are proven to be
vegan.***

Nowadays, the vegan lifestyle is no longer confined to the food industry.

The topic is also becoming increasingly important in the cosmetics and fashion sectors, as well as in many other industries.

Consumers are increasingly demanding transparency so that they can identify vegan products quickly and reliably.

It is therefore essential to take the right action at the right time.

The PFI supports you every step of the way towards obtaining the **PFI 'Vegan' label** – from the assessment right through to certification.

Obtain the **PFI 'Vegan' label** now and promote your product's characteristics to the public.

With the PFI 'Vegan' label, you send a clear message.



A demonstration of confidence in your products

The **PFI 'Vegan' label** helps your customers make informed choices, as it guarantees that no ingredients of animal origin have been used at any stage of production.

As an independent certification body, we set criteria that go beyond the legal requirements. The label is only awarded to products that meet these requirements.

Our labels help you to successfully communicate the benefits of your products to your customers. They demonstrate that you take your responsibilities as a manufacturer or retailer seriously and that the product meets not only the statutory requirements but also further high quality standards.