Event Background

Sustainability in the footwear industry is seen as a subject of the major producers of sportswear and leather products, with many brands considering their concern about protecting people and environment and adopting an environmental friendly communication approach. The main technological challenge for the footwear industry is to focus on higher value-added and eco-efficient and sustainable products, processes, materials and organizations. A significant effort on research and skills is needed in order to achieve these users’ objectives. New business models, new materials and enhanced manufacturing processes are required. The expectations for end include the ability to answer to the market needs faster, with high quality products, reducing cost and enhancing the working conditions of workers, avoiding some hazardous activities where they are exposed to dust and chemical products.

Part of Previous Attendees and Partners

Organizer

Co-Organizer

Supporter

International Media
Learn current best practices through participating in the exclusively arranged GFSS to get most effective approaches & hands-on experience.

Current Sponsors:

7th GFSS Featured & Highlights:

- Trump Trade Agenda with Emphasis on how Trump's Aggressive Protectionism is likely to Impact Export from China
- CPTTP Agreement and Impacts on Footwear Trade in China, Vietnam and Africa
- Robotic Application in Footwear Manufacturing, will SpeedFactory Remodel Global Shoe Manufacturing Structure
- China Shoe & Leather Production Updates, Environment Enforcement Industrial Transfer & Sourcing in China
- Orientation & Development of Vietnam Shoe Production, Impacts of CPTTP Agreement & Opportunities for Footwear in Vietnam
- First Hand Reports on New Trends of Footwear Sourcing in China, Vietnam, India, Bangladesh, Ethiopia and Myanmar
- Cutting Edge Perspectives by Leading Brands and Retailers on Their Downstream Experiences
- The Latest Developments on Chemical Management, Government Enforcement and Industry Initiatives to Promote Sector Wide Compliance
- Case Studies Featuring Sustainability Best Practices of Leading Footwear Brands and Updates on the Supply Chain Management
- Supply Chain Excellence on Global Footwear Industry: How the Industry will Evolve Others the Next Ten Years
- Consumer - Led Transformation: Ignite Opportunities through Innovation, Speed & Digital to Accelerate Long - term, Sustainable & Profitable Growth
- Solutions to Keep Brand Alive & Rejuvenation, Marketing Intelligence in Winning Super Consumer to Ensure Explosive Growth
- Esports: Mainstream Culture & Entertainment Get Fans Excited, Abundant Available & Valuable Space for Brands

Current Sponsors:

26th August
16:00 Registration
18:30 Cocktail Party & Networking

Day One Monday 27th August
07:00 Registration
07:30 Event Welcome Address and Introduction of Attendees


08:15 Global Footwear Supply & Demand in the World of Trump
  - Trends of Sino-us Trade War & Impact on Footwear Business
  - Impacts of CPTTP Agreement on Footwear Trading in China, Vietnam and Africa

Peter Mangione
Chairman
Global Footwear Partnerships LLC
<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker/Position</th>
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<tbody>
<tr>
<td>09:00</td>
<td>China Shoe &amp; Leather Production Updates, Environment Enforcement</td>
<td>Yuzhong Li, Chairman, China Leather Industry Association</td>
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<td>Industrial Transfer and Footwear Sourcing in China</td>
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<tr>
<td>09:30</td>
<td>Orientation &amp; Development of Vietnam Shoe Production, Opportunities</td>
<td>Diep Thanh Kiet, Vice Chairman, LEFASO</td>
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<td>Brought by CPTTP Agreement</td>
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<td>10:00</td>
<td>Footwear Manufacturing and Marketing: Think ahead, Think Bangladesh</td>
<td>Syed Nasim Manzur, CEO, Apex Footwear</td>
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<td>10:40</td>
<td>Tea Break &amp; Networking</td>
<td>Micro-Pak</td>
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<td>11:00</td>
<td>Make in Cambodia Production and Marketing Opportunities</td>
<td>Chris Ngai, Director, Premier Group Limited</td>
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<td>11:30</td>
<td>Brands Expanding to Indonesia, Better or not?</td>
<td>Helene Helmersson, Head of sustainability, H&amp;M</td>
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<td>12:30</td>
<td>Make in Myanmar Production and Marketing Opportunities</td>
<td>Aung Min, Chairman, MFMA</td>
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<td>13:00</td>
<td>Luncheon &amp; Networking</td>
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<tr>
<td>14:00</td>
<td>Panel Discussion: Global Shoe Production Outlook and Sourcing Strategy</td>
<td>Trent Zerr, Head of Manufacturing, ASIA Crocs</td>
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<td></td>
<td>with Increasing Price of Raw Materials</td>
<td>Ingo Josephs, Director of Quality &amp; Sustainability, Deichmann</td>
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<td>Howard Herman, VP, Li &amp; Fung</td>
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<td>Frank Xu, SVP, Cosmo</td>
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<td>Tech Innovation on Materials, Chemicals and Manufacturing</td>
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<td>Contributes to Economic and Environmental Interests on Footwear</td>
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<td>14:00</td>
<td>Top 5 Trends of World Manufacturing’s Future; Next-Generation</td>
<td>Tom Fletcher, SVP, Flex</td>
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<td>Footwear Manufacturing</td>
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<td>15:20</td>
<td>Updates on SpeedFactory, will it Remodel Global Shoe Manufacturing</td>
<td>Christoph Fauhauer, COO, Oechsler Motion GmbH</td>
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<td>Structure?</td>
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<td>15:40</td>
<td>Digital Manufacturing on Footwear: Sustainable Innovation &amp; Positive</td>
<td>Arthur Kononuk, Co-Founder, Tentree</td>
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<td>Environmental Impact</td>
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<tr>
<td>16:00</td>
<td>Tea Break &amp; Networking</td>
<td>Guoquan WANG, CEO, EMMA Group</td>
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<td>16:15</td>
<td>TBC</td>
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### Day One  Tuesday  27th August

#### 16:45  Revolutionizing Global Footwear Industry with 3D Tech

**FitStation**

#### 17:15  Direct Injection Tech on Footwear Manufacturing

- Water-tight seal between the midsole and upper
- Lightweight, hyper flexibility
- Integrated shock absorption
- Anatomical Fit, for out-of-the-box cushioning and comfort

**Christian Decker**  
Managing Director  
**ECCO**

#### 17:45  The Importance of Step-in Comfort

**Skip Lei**  
VP - Innovation & Strategic Partnerships  
**OrthoLite**

#### 18:15  Productivity, Transparency & Efficiency Solutions in Footwear Manufacturing

**Inspectorio**

#### 18:45  The Latest Updates on RSL for Footwear, Guidance and Practice to Improve; Chemical Solutions Management for Footwear Industry, Major Changes to Prop 65 Warning Labels Take Effect in 2018

**Open for Sponsor**

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### Day Two  Tuesday  28th August

#### CSR & Sustainability Benchmark of Global Leading Brands: Environment Protection, Staff Safety, Water and Waste Management in Leather and Shoe Manufacturing

#### 08:30  Step into something eco-friendly, Sustaining Our Business in A Carbon - Constrained Economy, Environmental & CSR Promise

**Jason Kibbey**  
CEO  
**Sustainable Apparel Coalition**  
**Lydia LIN**  
East Asia Director  
**ZDHC**

#### 09:15  Sustainability 2025, Was to Get a Zero - Waste Model Business

**Toiny Pang**  
Sustainability Manager  
**Marks & Spencer**

#### 09:45  Footwear Workers Strike Issues in Vietman, Adapt & Adopt CSR for Improved Linkages with Global Supply Chain in Sustainable Production

**Florian Beranek**  
Chief Technical Advisor  
**UNIDO**

#### 10:15  Tea Break & Networking

#### 10:30  Case Studies of World Footwear Industry Sustainability

- Reducing Energy Use & Developing Sustainable Products
- Product Quality, Safety and Compliance
- Supporting communities

**Micheal Beulter**  
Sustainability Director  
**Kerinig Group**  
**Scott Thomas**  
VP Sourcing  
**Wolverine**  
**Rick Ridgeway**  
VP Environmental  
**Patagonia**

#### 11:15  TBC  
**WRAP**

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**Day Two  Tuesday  28th August**
Deep Insight on Trends of Supply Chain & Compliance in Global Footwear Industry, Actionable Ways to Drive Excellence

14:00  Panel Discussion: Sustainability & Excellence in Global Footwear Supply Chain: How the Industry will Evolve Others the Next Ten Years

- How both Brands and Manufacturers Need to Adapt to React to eCommerce Sale
- What should factories and brands do to prepare for changes in speed to market, to mitigate labour cost and reduce the environmental impact
- How could Asian Manufacturers be more Competitive and Respond to Increasingly Popular Trend

Howard Herman  
VP Manufacturing  
Li & Fung

Todd Kouns  
Senior Director Sourcing  
Wal-Mart

Rob Hiley  
Former VP Supply Chain  
Timberland

Scott Thomas  
VP Sourcing  
Wolverine

Brian Au  
Senior Consultant  
Premier Group Limited

15:00  Traceability & Transparency of Information & Materials along the Supply Chain, & Sustainability

The ID Factory

15:30  Tea Break & Networking

Solutions to Keep Brand Rejuvenation, Marketing Intelligence in Super Consumer Winning Solutions to Ensure Dramatic Profit Growth

15:40  Incorporate Emotional Attachment & Exquisite Consuming Experience

Claire Midwood  
SVP Concept to Consumer  
Adidas Group

16:10  "Running Fever": Insights on Global/China athletic footwear markets; In-Depth Look at Purchasing Habits & Product Demands of the Youngers

Bruno Lannes  
Partners  
Bain & Company

16:40  Esports: Mainstream Culture & Entertainment Get Fans Engaged, Abundant Valuable and Available for Brands

Barney Waters  
Brands President  
K-Swiss

17:10  Global Footwear Supply Chain & Demand in the World of Trump (Second Part) and Summit Wrap up

Peter Mangione  
Chairman  
Global Footwear Partnerships LLC

18:00  Conference Closed

Join 7th GFSS 2017: A World Class Event on Footwear

Since 2012, annual GFSS has been a very successful and informative event for updating new regulations and latest development in footwear industry all over the world. This year speakers from the industry-leading companies will further interpret topics like global supply demand - retailing perspectives, more options in Asia and Africa manufacturing countries, robotic application in shoe making, fulfill environmental requirements, social responsibility and the macro policies of countries that directly affect the footwear sector.
Registration Form

7th Global Footwear Sustainability Summit 2018

27th - 28th August Crowne Plaza Century Park Pudong Shanghai - CHINA

Conference Information

<table>
<thead>
<tr>
<th>Price Per Delegate</th>
<th>Group Discount Price Per Delegate</th>
<th>Quantity</th>
<th>Total Amount</th>
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<td>RMB 10,978</td>
<td>RMB 9,880</td>
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10% Early Bird Discount before 1st May  Three Delegates or More to Enjoy 10% Discount

The registration fee includes two-day event participation, simultaneous interpretation, paper / electronic materials, and lunch buffet / tea breaks provided by five - star hotel. Copex Global reserves the rights to make any final interpretations of the above.

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Delegate __________________ Position _____________ Tel ___________ Mobile __________ Email __________
Delegate __________________ Position _____________ Tel ___________ Mobile __________ Email __________
Delegate __________________ Position _____________ Tel ___________ Mobile __________ Email __________

Cancellations

Should you be unable to attend, a substitute delegate is welcome at no extra charge. A charge of 50% of the registration fee, plus a 10% administrative charge will be billed for the conference. Alternatively, you may choose to receive a credit voucher for the full value of the registration price, which may be deemed for future Copex Global events. Copex Global regrets that no cancellations will be accepted within thirty working days prior to conference that start date, payments will not be refunded, and invoiced sums will be payable in full.

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Payments Method

TT Wire the total attendee / sponsorship fee to our bank account on receipt of invoice within 5 (FIVE) working days.

Yes, I would like to purchase documentation for RMB 5000 per set, postage and handling included

Documentations Only

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